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Writing cases (Book, 2001) [WorldCat.org]

Michiel R. Leenders. Louise A. Mauffette-Leenders. James A. Erskine. ... Writing Cases is only available as a two book set in combination with the authors highly successful Learning with Cases to provide the knowledge essential for an effective writer (see Learning with Cases only).

Writing Cases (fifth edition, 2019) - eValorix

James A Erskine, Michiel R Leenders and Louise A Mauffette-Leenders, of the Richard Ivey School of Business, University of Western Ontario, are all regular and renowned case writing tutors and authors of the book Writing Cases and its companion volumes Teaching with Cases and Learning with Cases, all available to order through us.

Case writing resources | The Case Centre, for educators

Part two describes the case writing process, offering guidance on both field and desk research, how to structure a case, teaching notes, and case release procedures. Practical case writing exercises are included. ... Michiel R Leenders and Louise A Mauffette-Leenders. published and distributed by Leenders and Associates Inc. ISBN: 0-7714-2419-1.

Books about the case method | The Case Centre, for educators

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Book Details | casemethodbooks

CASE STUDY GUIDE Louise A. Mauffette-Leenders, James Erskine and Michiel R. Leenders discussed case preparation in their book "Learning with Cases". The following guide borrows heavily from their work in an attempt to provide additional information on writing case studies. This guide is designed to assist you in

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Learning with Cases Paperback – Jan. 1 2007 by Louise A. Mauffette-Leenders James A. Erskine Michiel R. Leenders (Author) 4.8 out of 5 stars 7 ratings

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Teaching with Cases James A. Erskine, Michiel R. Leenders, Louise A. Mauffette-Leenders, University of Western Ontario. School of Business Administration. Research and Publications Division Snippet view - 1981

Teaching with Cases - James A. Erskine, Michiel R ...

Michiel R. Leenders is the former Chairman of the Operations Management Area Group and former PhD Program Director at the Ivey Business School. He earned a degree in mining engineering from the University of Alberta, an MBA from the University of Western Ontario and his doctorate from the Harvard Business School.

Michiel R. Leenders | Faculty

Learning with cases by Mauffette-Leenders, Louise A; Erskine, James A., 1942-; Leenders, Michiel R; University of Western Ontario. School of Business Administration. Publication date 1997 Topics Case method, Business education, Management, Management Publisher London, Ont. : Richard Ivey School of Business Collection

Learning with cases : Mauffette-Leenders, Louise A : Free ...

Writing Cases, 5th Edition / Learning with Cases, 5th Edition (Book Set) J. David M. Wood, Louise A. Mauffette-Leenders, Michiel R. Leenders, James A. Erskine Product Number:

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Jim's three textbooks relating to the case method include Writing Cases, 4th edition, Teaching With Cases 2nd edition and Learning With Cases, 2nd edition (all with Michiel R. Leenders and Louise A. Mauffette-Leenders). The case writing and case teaching workshops developed by Mike Leenders and Jim have attracted over 8,000 participants in over ...

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Michiel R. Leenders is the author of Purchasing and Supply Management (3.20 avg rating, 40 ratings, 3 reviews, published 1996), Writing Cases (3.33 avg r...