The Lean Machine How Harley Davidson Drove Top Line Growth And Profitability With Revolutionary Lean Product Development

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The Lean Machine is an inside look at how Harley-Davidson was able to adapt in an ever-changing world and accelerate product vity improvement techniques, Knowledge-Based Product Development helped fuel Harley's incredible period of sustained growth.

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The Lean Machine: How Harley-Davidson Drove Top-Line Growth and Profitability with Revolutionary Lean Product Development by Dantar P. Oosterwal (11-Jul-2012) Paperback Paperback - 1600 4.4 out of 5 stars 40 ratings See all 13 formats and editions

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The Lean Machine: How Harley-Davidson Drove Top-Line ...

Winner of the 2017 Shingo Prize for Literature, The Lean Machine--which is part business journal, part analysis, and part step-by-step toolkit--takes readers through the day-to-day transformation at Harley and identifies universal change and improvement issues so that companies in any industry can incorporate this game-changing system--with predictably excellent results.

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The Lean Machine describes Harley-Davidson's journey into lean. Harley-Davidson was an early adopter of the Toyota Product Development methods, and then trying to figure out how to adapt those methods to the specific problems that Harley-Davidson needed to solve.

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In The Lean Machine, readers learn about Harley-Davidson's secret weapon and go-to formula for outstanding success: Knowledge-Based Product Development. Rooted in Japanese productivity improvement techniques, this method helped Harley realize an unprecedented fourfold increase in throughput in half the time--powering annual growth of more than ten percent.

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The lean machine: how Harley-Davidson drove top-line growth and profitability with revolutionary lean product development. [Dantar P Oosterwal] -- There may be no more iconic American brand than Harley-Davidson. But like many storied companies, Harley has had to evolve to stay on top and at times its very existence has been threatened. ..

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