

# Exhibit Labels An Interpretive Approach

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### **Exhibit Labels An Interpretive Approach**

Beverly Serrell presents the reader with excellent guidelines on the process of exhibit label planning, writing, design, and production. One of the museum field s leading consultants and label writers, Serrell has expanded upon her earlier book, Making Exhibit Labels, which has been a standard in the field since its initial publication.

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Exhibit Labels provides ample information on the art of label writing for diverse audiences, and explores the theoretical and interpretive considerations of placing labels within an exhibition. An examination of the impact of technological advances on the label-making process is also included.

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Exhibit Labels: An Interpretive Approach by Beverly Serrell I remember last year at work, we had a 10-week long docent training that served as a refresher course for the daily highlights tour. In addition to bringing in renowned scholars to give lectures on their relevant areas of expertise, staff also came and spoke about various skills of interpretation, like asking personal questions and ...

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Beverly Serrell, Exhibit Labels: An Interpretive Approach. Example Group Label - "Democracy" The art of the 1980s was shaped profoundly by an exploration of democracy. Although it is an ideal held sacred by many, democracy is also challenging, for at its core it asks us to respect and protect the rights of those we disagree with.

### **Writing Exhibition Texts - Director of the Arts - Carleton ...**

Exhibit Labels: An Interpretive Approach is a vital reference tool for all museum professionals. Length: 377 pages Word Wise: Enabled Enhanced Typesetting: Enabled Page Flip: Enabled Language: English Kindle e-Readers Kindle (5th Generation) Kindle Keyboard ...

### **Exhibit Labels: An Interpretive Approach eBook: Serrell ...**

[1] Beverly Serrell, Exhibit Labels: An Interpretive Approach (Walnut Creek, CA: AltaMira Pres, 1996), p. 26. << Previous: Tips and Tools for Planning Exhibitions

### **Writing for Exhibitions - Exhibition Planning - Research ...**

(2018). Exhibit Labels: An Interpretive Approach. Visitor Studies: Vol. 21, No. 1, pp. 148-150.

### **Exhibit Labels: An Interpretive Approach: Visitor Studies ...**

Exhibit Labels: An Interpretive Approach takes an optimistic approach to answering these questions, positing that wall text can indeed be effective when well written and smartly designed. . . .Throughout, author Beverly Serrell shares her insights from nearly four decades of providing advice on

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exhibits for all manner of museums.--Museum

### **Exhibit Labels: An Interpretive Approach: Amazon.co.uk ...**

Exhibit Labels: An Interpretive Approach, Second Edition. Rowman & Littlefield, 2015. Writing the second edition was harder than writing the first in 1995. Because so much good work had been done in the intervening years: in exhibits, research, visitor studies, user experiences, prototyping, theory and practice.

### **Books by Beverly Serrell**

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Exhibit Labels: An Interpretive Approach was first released over 20 years ago (1996, though the latest edition was published in 2015 by Rowman & Littlefield\*), but many of the topics and approaches covered remain essential to exhibit design today. It is worth a read for those who are new to the field, or just haven't had a chance to check out this publication before now.

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