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Paige Baltzan, of the University of Denver. Amy Phillips is a professor in the Department of Information Technology and Electronic Commerce in the Daniels College of Business at the

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Paige Baltzan teaches in the Department of Information Technology and Electronic Commerce at the Daniels College of Business at the University of Denver. She holds a B.S.B.A. specializing in Accounting/MIS from Bowling Green State University and an M.B.A. specializing in MIS from the University of Denver.

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systems, managerial support systems, and strategic support systems and explain how managers can use these systems to make decisions and gain competitive advantages. Accessibility: Keyboard Navigation 27. Managers use transactional information when making structured decisions at the

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About the Author. Paige Baltzan teaches in the Department of Information Technology and Electronic Commerce at the Daniels College of Business at the University of Denver. She holds a B.S.B.A. specializing in Accounting/MIS from Bowling Green State University and an M.B.A. specializing in MIS from the University of Denver.

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Business Driven Information Systems is designed to give students the ability to understand how information technology can be a point of strength for an organisation. BDIS 1e won the Australian Publishing Association award for Best Tertiary Teaching & Learning Package (Adaptation) of 2010.

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