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Geetesh: Now in its third edition, your book "Beyond Bullet Points" has been such a big success – tell us more about what it means to move beyond bullet points? Cliff: In the conventional approach to presentations we tend to create lists of facts, and simply show and tell those to our audiences thinking that will get the results we want.

Beyond Bullet Points 3rd Edition: Conversation with Cliff ...

Beyond Bullet Points, 3rd Edition: Using Microsoft PowerPoint to Create Presentations That Inform, Motivate, and Inspire (Business Skills) Paperback – 15 April 2011 by Cliff Atkinson (Author)

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David Briddock: Beyond Bullet Points (3rd Edition) by ...

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The 3rd edition is significantly reworked and improved, in my opinion. Beyond Bullet Points is not only a book; it is a system of creating PowerPoint presentations. Cliff provides you with a template and step-by-step instructions. He also provides plenty of evidence that his system is based on research.

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